



The Greater Rockridge NCPC
in partnership with Logitech, Inc. and
Oakland Police Department

2012 Rockridge Surveillance Camera Program





Program Procedure

1. Paula Stringfellow (Greater Rockridge NCPC Volunteer), will provide Logitech a consolidated list of Rockridge participants including First and Last Name and email. Please email directly to paulaps@mac.com to order your system. Please state indoor or outdoor system and how many indoor and outdoor add-on cameras you would like to purchase.

Base pricing before any discounts are:

- Outdoor Master System: \$349
- Indoor Master System: \$299
- Outdoor Add-on Camera: \$279
- Indoor Add-on Camera: \$229

2. Paula Stringfellow will partner participants together and send a discount code to receive a 37% discount on six or more cameras.

3. Groups will purchase 6 or more cameras using the Logitech.com website with the discount code they receive. Once your order has been placed, please forward the confirmation to paulaps@mac.com.

4. Once cameras are received and installed, community members email Alex at logitechforcommunities@gmail.com with their login email address to receive a free one (1) year subscription to Alert Web and Mobile Commander Software, a \$79 value.

DIY Neighborhood Security



- Empower your neighbors
 - With reduction in law enforcement neighbors need to do what they can to keep an eye on their home and loved ones when they are away.
- Connect your neighbors
 - Create a network between neighbors, so they can share the burden of neighborhood security.





Logitech Alert Video Security System

- It's complete home video security system that can be quickly and easily installed - and then monitor anytime, anywhere for free through an internet-connected computer or your iPhone, Android or Blackberry, or iPad. Plus, get motion alerts sent to your email or smartphone.

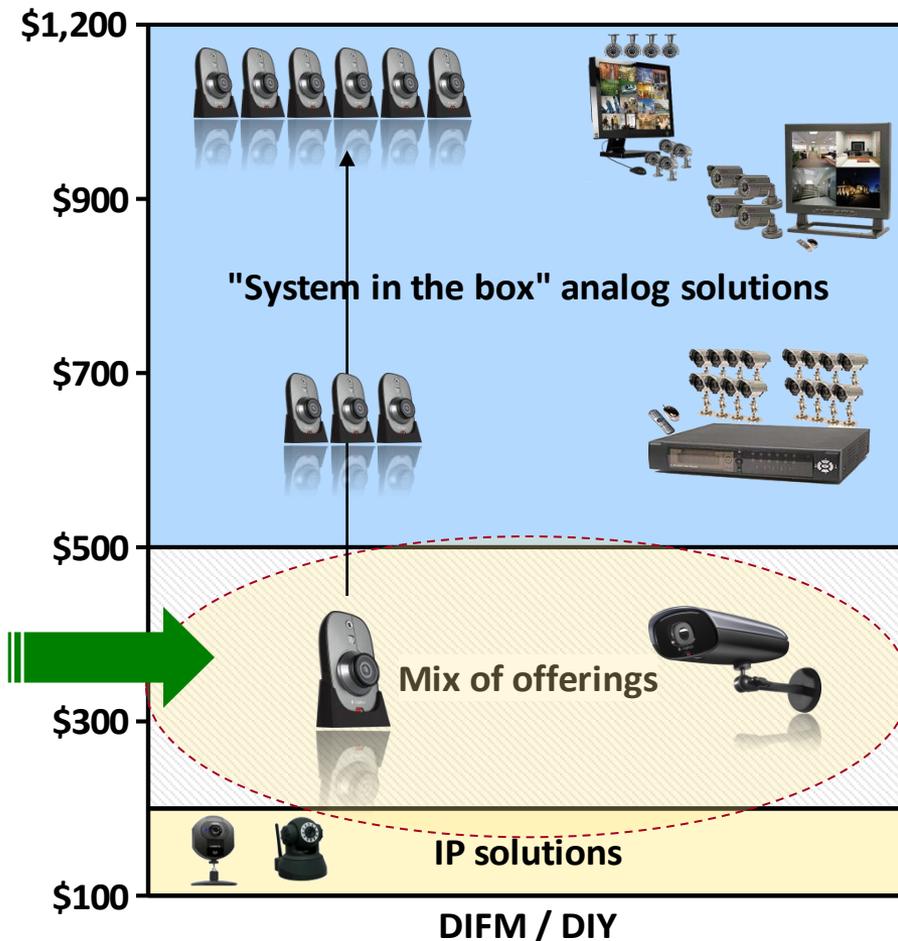


Alert = Premium features = Superior piece of mind

"It does for you what DVRs and other IP cams can't"



Price per unit/system



- Designed to be the easiest system to install, use and maintain.
- Brings premium features at a price point previously not available to consumers (**audio, night vision, HD...**)
- Provides greater camera capabilities than both Analog or IP cameras available today (**superior UI, smarter apps, IR vision, superior case design, zooming, etc**)
- Capitalizes and leverages from the network and ecosystems of digital home devices (IPhones, IPads, laptops, google TV, etc) and its applications

Multiple Camera Discounts plus Free Software for Neighborhoods



The screenshot shows the Logitech website's security system configurator. At the top, there's a navigation bar with the Logitech logo, links for Products, Support, and Business, and a search bar. Below the navigation, the breadcrumb trail reads "Products / Security / Security System Configurator". The main heading is "Create the right Logitech Alert™ Security System for you". A progress bar indicates four steps: 1. Base Systems, 2. Cameras, 3. Premium Services, and 4. Accessories. The "Cameras" step is currently active. The section is titled "Alert™ Security System" and includes a sub-heading "System Requirements" with the following text: "Windows® XP SP3, Windows Vista® or Windows® 7", "2 GHz or faster processor", "At least 1 GB RAM", "Available Ethernet port on your home network", and "High-speed Internet connection (for setup)". A blue button labeled "Let's get started" with a play icon is positioned below the requirements. The bottom half of the image features a 3D cutaway illustration of a modern house with several security cameras highlighted by red circles: one on the roof, one on the exterior wall, and one near the garage.

Neighborhoods can take advantage of Logitech.com multiple camera discounts, plus a FREE, one year subscription to the Alert Web and Mobile Commander Software.

Camera Features/Set Up Requirements



Camera Name & Model Number	Set up and Monitoring Software Included	HD 720p + 132 degree wide angle camera	Audio Recording and Playback	IR Night Vision	Weatherproof Design	Built In DVR with 2GB SD card Included	Can view live/receive Alerts free via Smartphone or iPad	MSRP
Alert Outdoor Master System	X	X	X	X	X	X	X	\$349.99
Alert Outdoor Add On Camera		X	X	X	X	X	X	\$279.99
Alert Indoor Master System	X	X	X			X	X	\$299.99
Alert Indoor Add On Camera		X	X			X	X	\$229.99

SET UP REQUIREMENTS:

Windows-based computer

Windows® XP SP3, Windows Vista®, or Windows® 7

2 GHz or faster processor

At least 1 GB RAM

Available Ethernet port on your home network.

System setup requires a high-speed Internet connection.

Remote viewing requires a PC or Intel®-based Mac® with Adobe® Flash® Player 10 or later (free download).

Feature Descriptions

HASSLE FREE SET UP

- Set-up wizard walks you through every step, including how to connect to your router
- Avoid Wi-Fi hassles and network interference with [Logitech Powerline](#) technology that sends video over your home's existing electrical wiring.
- Place your camera almost anywhere using the mounting brackets provided

NOTE: Windows Based PC required.

POWERFUL SOFTWARE FUNCTIONALITY

Manage your entire video security system with your PC, or through Mac via browser

- Watch live video feeds and see what's been recorded on all of your cameras simultaneously
- Set motion-detection zones for each camera
- Tilt the camera, zoom in, or pan around to zero in on what's happening
- Use the Calendar feature to see at a glance when video was recorded
- Automatically check for software updates to your system and camera, and choose when to download the latest version

HD-QUALITY VIDEO, NIGHT VISION AND WIDE-ANGLE LENS

- HD-quality video images allow you to identify facial features and license plate numbers, far better than VGA or analog IP cameras
- High-quality video resolution: 960 x 720 @15 frames per second
- Infrared night vision lets you see in complete darkness, and turns on automatically in low light -
- Wide-angle lens gives you a full 132° field of view eliminating the need for multiple cameras in one spot

Feature Descriptions, con't

BUILT IN DVR RECORDING IN EVERY CAMERA

- Includes 2 GB microSD card records and stores footage, eliminating the need for a separate DVR
- Cameras only record when motion is detected to avoid storing unnecessary footage
- Record activity, even when your PC is off or disconnected
- Video recordings are backed up to your PC when it's reconnected to your network
- Upgrade to a larger microSD card (sold separately) for even more PC-free recording time

GET ALERTS AND VIEW LIVE ANYTIME FROM ANYWHERE FOR FREE

- Free apps for your iPhone, Android, BlackBerry or iPad
- Access video streams faster than using the web browser on your phone
- Premium Software Upgrade allows you to control, manage and view both live and recorded videos from your phone
- Smart cameras trigger an instant alert once motion is detected—and begin recording automatically
- Target vulnerable areas like doors and windows by specifying up to 16 distinct motion detection zones